FOR IMMEDIATE RELEASE

Bit Stew Systems Announces Partnership with Synaptitude Consulting

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Bit Stew Systems, the developer of the utility industry's game changing smart grid analytics platform, Grid Director^{TM}, announces the signing of a new systems integration partner – Synaptitude Consulting of Virginia, USA.

Synaptitude is an enterprise and IT systems consulting services company, delivering transformational solutions to its clients' most critical business challenges. Synaptitude focuses on the intersection of business and technology across an organization, delivering tangible benefits.

"Grid Director^{TM} has been getting tremendous traction in the market and is quickly becoming the analytics platform of choice for managing the deployment, operations and optimization of smart grids. We need partners like Synaptitude Consulting, with strong and proven expertise in both data analytics and the utility industry, in order to help our customers get the most out of the platform. We are also delighted to have a partner on the US east coast, where we are seeing a lot of demand for our product," says Bill Reny, Vice President, Product Management and Marketing for Bit Stew Systems.

"Synaptitude Consulting is pleased to be working with Bit Stew and the Grid Director^{TM} platform. Bit Stew's technology addresses the unique needs of the utility industry and will offer our clients quick wins and high return on investment with fast and easy deployment," commented John Karanikolas, Managing Partner for Synaptitude Consulting.

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